# () Rules



## Communication

# Keep your cool.

Voice & Body language

### Tell a Story.

The magic of storytelling

## Keep it simple.



Less is more

# Be prepared.

Know your material and audience

### Make eye contact.

Let everyone feel special

## Engage & Involve.



Interact with your audience

### Listen & Observe.

Calibrate with your audience

# Use pace and rhythm.

A dynamic tone of voice intrigues

### Put flavour to it.

Use your personality to make it stick

## Practice.

Practice makes perfect